

John D. Marshall

EXPERTISE: **EQUITY FOR STUDENTS**

POSITION: Chief Equity Officer

DISTRICT: Jefferson County Public Schools, Louisville, Ky.

 @JCPSKY



Pat McDonough for Education Week

“I don’t mince my words. If we’re going to change an urban district like this, there’s going to have to be a whole lot more tenacity and a lot less glad-handing.”

LESSONS FROM A LEADER

>> Lead Without Fear

Tell the truth, even when it’s controversial or people don’t want to hear it.

>> Have Conviction

Be inclusive, but be fully prepared to stand alone.

>> Use the Data

Data tell the story and present the strongest argument for changing policy and practice.