

# Jim Rollins

EXPERTISE: **MANAGING GROWTH AND DEMOGRAPHIC CHANGE**

POSITION: Superintendent

DISTRICT: Springdale Public Schools, Springdale, Ark.

 @jrollinssps @sdaleschools



Shane Bevel for Education Week

**“There were years when we would have hundreds of immigrant children and their families come into the district. [Y]ou begin to think about initiatives that will help you connect with families.”**

## LESSONS FROM A LEADER

### »» **Learning Is the Purpose**

Educators must constantly be willing to reorganize and adapt in order to better connect each student to learning.

### »» **Empower Teachers**

Assuring teachers a voice and welcoming their professional contributions engages ownership of, and advocacy for, the constant pursuit of educational excellence for all students.

### »» **Compete for Every Student**

Schools that innovate, personalize, and customize learning for each student will foster deep support and loyalty from parents.